

	Month 1	Month 2	Month 3	Month 4	Month 5	Month 6	Month 7	Month 8	Month 9	Month 10	Month 10
Ranking	100	80	20	15	12	10	8	5	3	1	1
Volume	750	750	750	750	750	750	750	750	750	750	750
Website visitors	0	0	0	0	0			15	60	270	270
New clients	0	0	0	0	0	0	0	0.75	3	13.5	13.5
New client income	R0.00	R0.00	R0.00	R0.00	R0.00	R0.00	R0.00	R1,875.00	R7,500.00	R33,750.00	R33,750.00
SEO Cost	R10,000.00	R5,000.00	R5,000.00	R5,000.00	R5,000.00	R5,000.00	R5,000.00	R5,000.00	R5,000.00	R5,000.00	R5,000.00
Profit per month	-R10,000.00	-R5,000.00	-R5,000.00	-R5,000.00	-R5,000.00	-R5,000.00	-R5,000.00	-R3,125.00	R2,500.00	R28,750.00	R28,750.00
Total profit	-R10,000.00	-R15,000.00	-R20,000.00	-R25,000.00	-R30,000.00	-R35,000.00	-R40,000.00	-R43,125.00	-R40,625.00	-R11,875.00	R16,875.00